

KCPRO EAST RACE SPONSORSHIP OPTIONS....

Platinum Sponsorship: \$1,000

Full page ad for your company in our yearbook

Your company ad will be placed on the KCPRO-East Racing DVD

You will have a logo link for your company on KCPRO-East website

You will receive a copy of our yearbook and racing DVD

You will receive a sponsor trophy along with 2 tickets to our Year end Awards Banquet

Gold Sponsorship: \$500 for the year

1/2 page company ad in our yearbook

Your company ad will be placed on the KCPRO-East Racing DVD

You will have a logo link for your company on KCPRO-East website

You will receive a sponsor trophy

In addition to this your business will also receive....

1) We have approximately 20 race families ranging from 2-5 members per family. Some of these families have extended family or friends that attend the awards ceremony after the racing is done for the day. And by the end of the day everyone is ready to sit down for a meal and some drinks. What does this mean for you, the sponsor????

20 families spend \$40.00.....that is \$800.00
 \$50.00.....that is \$1000.00

5 friends/extended family members spend \$40.00....that is \$200.00
 \$50.00.....that is \$250.00

2) Our yearbooks/race DVDs are used at fundraising opportunities throughout the year, your ad will be in both of these. These range from selling candy at local businesses to the Duluth SnoCross at Spirit Mountain.

3) Our members come from WI, MN and Canada, that's lots of ground that will be covered by word of mouth advertisement!